Reporting Africa in the U.S Media

March 8, 2002
Room 101 International Studies Building, 910 S. Fifth Street, Champaign

Friday, March 8
9:00 a.m. Opening Ceremonies
Greetings from the Associate Provost Earl Kellogg, International Programs and Studies, University of Illinois

Welcome from:
Professor Ezekiel Kalipeni, Acting Director Center for African Studies
Professor Paula Treichler, Head Institute of Communications Research
Professor, Robert W. McChesney, co-founder of the Illinois Initiative on Global Information and Communication Policy

9:30 Africa and the News Media
Chair, Professor Eyamba Bokamba, Department of Linguistics, UIUC

9:30 –10:00 Shaka Ssali, VOA Washington D.C, Host and Senior Editor, Straight Talk Africa

10:00 – 10:10 Discussion

10:10—10:40 The Internet - Luxury or Lifeline for the African Media?
Akwe Amosu, Executive Editor/Producer, All Africa Global Media, allAfrica.Com, Washington, D.C.

10:40-10:50 Discussion

Mary F.E. Ebeling, Program of African Studies, Northwestern University

11:20—11:45 Discussion

11:45 – 1:00 p.m. Lunch

1:00 p.m. HIV/AIDS in Africa
Chair, Professor Ezekiel Kalipeni, Center for African Studies and Geography, UIUC

1:00 – 1:30 AIDS and the Arts in Africa
Louise Bourgault, Professor of Communication and Performance Studies, Northern Michigan University

1:30 – 1:40 Discussion
1:40—2:10  
*Breaking the Silence Ever so Slightly: U.S. Media Coverage of the 2000 Durban International AIDS Conference*

Paula Treichler, Director and Research Professor, Institute of Communications Research, UIUC

2:10-2:20  
Discussion

2:20 – 2:35  
Tea/Coffee Break

**2:35**  
Globalization and the Media Markets

Chair, Professor Leon Dash, Department of Journalism, UIUC

2:35 – 3:05  
*The Media and Foreign Affairs: A Comparative Content Analysis of the New York Times’ Coverage of Zaire/Congo*

Peter G. Mwesige, School of Journalism, Indiana University

3:05 – 3:15  
Discussion

3:15 – 3:45  
Africa and United Nations Information Policy

Mark Alleyne, Assistant Professor, Institute of Communications Research, UIUC

3:45 – 3:55  
Discussion

3:55 – 4:25  
Global Media and the Neoliberal Project

Robert W. McChesney, Professor, Institute of Communications Research, UIUC

4:25 – 4:35  
Discussion

4:35 – 5:00  
**Roundtable Discussion:** Africa in the Western Media: How Can the Continent Be Better Covered?

Shaka Ssali, Chair, VOA Washington D.C  
Akwe Amosu, All Africa Global Media, allAfrica. Com,  
Mary F.E. Ebeling, Northwestern University  
Louise Bourgault, Northern Michigan University  
Paula Treichler, University of Illinois  
Peter G. Mwesige, Indiana University  
Mark Alleyne, University of Illinois  
Robert McChesney, University of Illinois

8:00  
An Evening of Ghanaian Drumming, with Midawo Gideon Foli Alorwoyie, high priest of the Yewe Cult, Professor of Music, University of North Texas, Music Building Auditorium, 1114 W. Nevada Street, Urbana.  
Free and open to public.

**Organized by:**  
Center for African Studies  
Department of Journalism  
Illinois Initiative for Global Information and Communication Policy
Institute of Communications Research

Co-sponsored by:
African-American Cultural Program
African Business Center
Afro-American Studies and Research Program
College of Law
Department of Anthropology
Department of Economics
Department of Geography
Department of Political Science
Department of Sociology
Illinois Program for Research in the Humanities
International Programs and Studies
Office of Continuing Education
Program in Arms Control, Disarmament, and International Security
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